

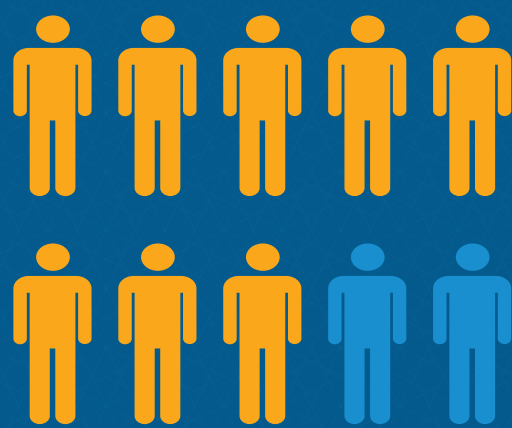
WHEN HIT WITH PAIN, AMERICANS MAY RISK OVERDOSE



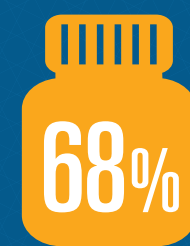
Many Americans are ignoring important safety information on over-the-counter pain medicines.

8 IN 10
CONSUMERS

have used an OTC pain medicine in the past year to get relief from their pain — most commonly, headaches, back pain and muscle pain.



1/4 of Americans take more than the recommended dose, because they believe their symptoms will go away faster.



68% of consumers don't always read the label of an OTC pain medicine they haven't taken before.

WEIGHING THE RISKS

Taking too much OTC pain medicine can lead to:

- Stomach ulcers
- Stomach bleeding
- Damage to the esophagus, intestine and liver

39%

of adults have knowingly taken more than the recommended dose.

Risk factors can include, but are not limited to:

- Age
- Current health conditions
- Medical history
- Alcohol intake
- Use of other medicines

KEEP YOUR GUT IN CHECK

- Read and follow all medicine labels.
- Only take one product at a time containing the same kind of active ingredient.
- Talk to your health-care professional about all the medicines you are taking.



A DRUG FACTS LABEL IDENTIFIES:

